

Chalk It Up! - Fall 2017 Tuesday, October 10th, 10am-4pm, Lakeside

WE WANT YOU

Please join us in celebrating the arts at North Lake College by participating in the biannual Chalk It Up sidewalk chalk competition! Chalk It Up is an exciting event designed to celebrate the creativity of North Lake students and promote the importance of public art. This event will be sponsored by W.E.O.T.A., the student art club of North Lake College. On Tuesday, October 10th from 10am-4pm, the lakeside entrance to Student Life will become an artist's canvas and a place for audiences to watch works of art being created right before their eyes.

TRADITION

The history of sidewalk chalk art dates back to the 16th century *madonnari*, or street painters. This tradition has since become a global medium for artists of all ages and skills. From children to professional artists, almost everyone enjoys drawing on sidewalks. At North Lake, we hope to carry on this exciting and creative tradition.

HOW TO PARTICIPATE

All North Lake students, employees, student organizations, and faculty are eligible to participate. Registration is necessary to participate and to be eligible for prizes. Please complete and return the attached entry form to Brett Dyer during the event. Faculty, administrators, and staff members will judge the artwork, and prizes will be awarded. Individuals and groups are encouraged to participate.

ENTRY FEES

The appropriate entry fees must be submitted along with the entry form in order to participate:

\$3.00 - Individual

\$5.00 - Group or Club (2 - 5 people)

Entry fees will go towards art scholarships.

SUPPLIES

All chalk and pastels for the competition will be provided to participants with payment of the entry fee. However, individuals, teams and groups are permitted to bring extra sidewalk chalk, chalk pastels, and CHARCOAL at their own expense. Extra charcoal is always needed. Faculty at check-in must approve any outside chalk or chalk pastels. No props such as stools, chairs, etc. will be allowed in the competition area. However, participants are encouraged and allowed to use small cushions, yoga mats, knee and elbow pads. Please also bring a hat, sunscreen, shades, long sleeves, and or other personal protection from the sun.

LOCATION

The lakeside entrance to Student Life by the Lake of North Lake College

DRAWING AREA

Each individual, team and group will be assigned a plot of sidewalk to draw his or her artwork. Space selection is first-come, first-served with registration.

ARTWORK

Topics or inspiration for artwork is up to each individual, team and/or group to decide, but should be based on a Favorite Movie theme. North Lake College encourages and supports freedom of expression during the competition; however, participants must abide by set regulations and sign the agreement section of the entry form. Unwillingness to follow set guidelines may result in disqualification and removal of artwork.

SCHEDULE

REGISTRATION – September 27th-October 10th, 2017

CHECK-IN- Date of competition 30 minutes before competition starts or during the competition- contestants will be allowed to check-in up until 3:00 pm.

COMPETITION- Tuesday, October 10th, 10am-4pm

JUDGING Tuesday, April 18th at 4:00 p.m.

ANNOUNCEMENT OF AWARDS –The winning drawings will be announced via campus-wide email, posted on Facebook, and featured in the next News-Register.

Chalk It Up AND WIN!!!

Plots will be judged and prizes will be awarded in several categories!!

Please return the following page to Brett Dyer during the event on Tuesday, October 10, 2017

Brett Dyer	bdyer@dccd.edu	G 325H	(972) 273-3276
Trevor Bennett	trevorbennett@dccd.edu	J 211	(972) 273-3577

Chalk It Up! Fall 2017-Tuesday, October 10, 2017 10am-4pm
Sidewalk Chalk Competition

SIDEWALK CHALK COMPETITION APPLICATION FORM

Name(s):

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Phone:

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Email:

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Please circle one of the following categories:

Student(s)

Employee(s)

Faculty Club/Class (2-5 People)

REGULATIONS AND GUIDLINES FOR Chalk It Up

- * Participants must be registered.
- * Participants acknowledge that Chalk It Up may photograph or reproduce images of the artwork in any manner and the artist(s) retains no ownership rights to the photos or reproductions from that completed image. Personal photographs will be allowed. Photographs of Chalk It Up will be available for participants by contacting Brett Dyer.
- * Artwork must be suitable for general public viewing and be free of advertising and logos.
- * Artists are encouraged to sign their own name(s) within the image and credit the original artist in case of a reproduction.
- * Space is limited to designated areas only.
- * After the event the images will be removed.
- * Only provided or approved sidewalk chalk and pastels will be allowed. No oil pastels, paints, ink, etc. will be permitted.

AGREEMENT: All participants must sign below agreeing to all of the regulations and guidelines outlined in this form.

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Date: _____